



Property-Casualty Insurance: Placing a Price on Risk

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Events such as fires, windstorms, accidents, and negligence can bring financial ruin and great physical harm. Purchasing insurance from an "insurer" reduces the probability of ruin. How does the insurer help others avoid ruin without ruining itself? We explore ideas about how the insurer sets a price to cover both the expected losses from the policies it writes and the uncertainty in the loss amounts.

